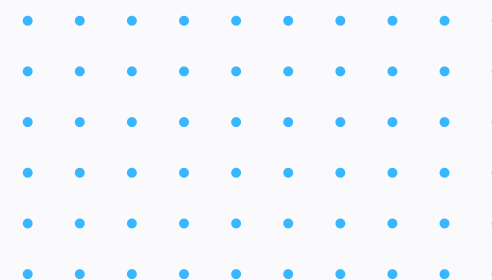


Your Complete FX Risk Solution

Monitors - Automates - Reports

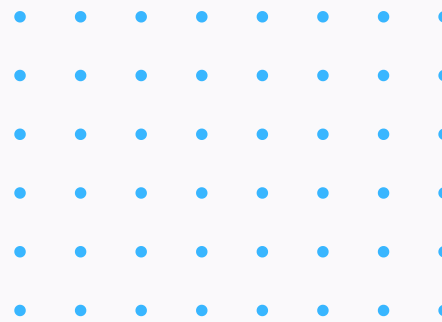


Explore More





About Us



A Proprietary Application Ready to Launch

FX Wise Trading, Inc was established in 2020 to own and further develop the WiseRisk application and to specifically ready it for client use and integration.

In 2023, FX Wise Trading succeeded in completing the application and kept the developed technology proprietary. The company is now raising its Series A round of funding and is using this pitchbook to not only explain the product, but to use a client profile to show the massive FX risk problem the technology is solving.

With over \$6trillion of trades being executed daily in the FX market, the FX market is the largest market based on volume in the world. The WiseRisk application is an automated intelligence-based solution that eliminates unwanted currency risk that is often created in the buying and selling of goods. For its user, WiseRisk is a complete FX Risk Management Solution. Designed as a plug and play solution, the application can integrate into a company's existing cash management system and utilize their preferred trading platform. Upon doing so, WiseRisk then captures account information across as many accounts as a company may operate and based on possible transactional, translational, or event risk, automates spot and forward order generation to maintain target hedge ratios. WiseRisk then records and reports the trades and the mitigated FX risk, and in a compliance format chosen by the company, provides documentation showing the stability the application provided.





Targeted Approach

After a careful analysis of all aspects of the FX market, WiseRisk has found a perfect niche within the construction industry. As one of the largest industries in the world, the \$14trillion USD construction industry is a significant participant in the daily FX trading market with large sums of currency exchange coming from its overseas buying and selling activity.

The CFOs/Treasurers leading individual companies within that industry are frequently tasked with using their treasury management systems to help plan for future events and then in more sophisticated companies will put together a hedging strategy. Without the system being automated, minor changes in plans or drastic changes in the market, or simple oversight, can cripple a company's cash flows and balance sheet.



Risks We Mitigate

1

Transactional Risk:
The FX risk the construction industry faces when buying and selling goods or services

2

Translational Risks:
The FX Risk the construction industry with multiple subsidiaries must address to stabilize net asset values

3

Event/Project Risk:
The FX Risk within an isolated event such as an acquisition or within an individual project with a set start and end date





Market Validation



Client Case Study:
\$155mm in foreign exchange loss in 2021

In its 2021 SEC Form 20-F, ArcelorMittal stated the following:

“ArcelorMittal’s results of operations could be affected by fluctuations in foreign exchange rates, particularly the euro to U.S. dollar exchange rate, as well as by exchange controls imposed by governmental authorities in the countries where it operates. ArcelorMittal operates and sells products globally and as a result, its business, financial condition, results of operations or prospects could be adversely affected by fluctuations in exchange rates. A substantial portion of ArcelorMittal’s assets, liabilities, operating costs, sales and earnings are denominated in currencies other than the U.S. dollar (ArcelorMittal’s reporting currency). **Accordingly, its results of operations are subject to translation risk (i.e., the U.S. dollar value of revenue and profits generated in other currencies and its debt denominated in other currencies) and transaction risk (i.e., a mismatch between the currency of costs and revenue).** Foreign exchange loss for the year ended December 31, 2021 was \$155 million as compared to a gain of \$107 million for the year ended December 31, 2020.

- ArcelorMittal has not started using WiseRisk yet and therefore is still showing significant fluctuations in translational risks



Publicly Traded

Manufacturer of Steel

Annual Revenues

12.5b

Operates Globally

60+ Countries

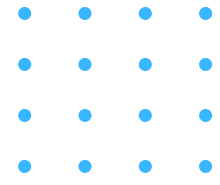


The Solution

- Currency Exposure Hedging: Real-time monitoring of currency exposure hedging requirements resulting from confirmed asset trades and FX hedging orders.
- Close/Roll: Automated close/roll of outstanding FX hedging orders.
- Currency Exposure Funding: Real-time monitoring of currency exposure funding requirements resulting from confirmed asset trades and FX funding orders.
- Cash Position Repatriation: Real-time monitoring of cash position repatriation requirements resulting from start of day cash positions and FX repatriation trades.
- Visualization: Real-time graphs of total currency exposure, target hedge ratios, confirmed FX trades, and FX orders pending user execution. Can be viewed per account per currency pair or organization wide, normalized by percentage or USD equivalent.

- **Plug and Play Integration**
- **AI Capabilities**
- **Intelligence Based Technology**





Key App Features

1

Monitor

Our FX Risk Solution captures FX Risk data from across centralized or decentralized corporate accounts.

2

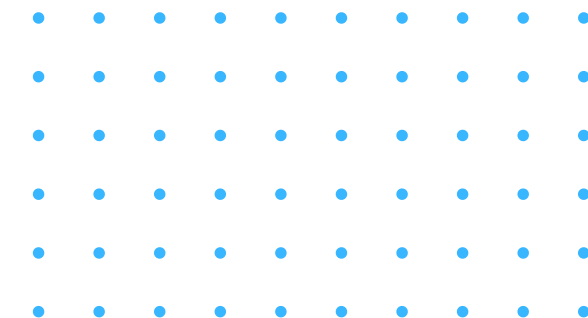
Automate

We prepare trades based on a pre-set hedge ratio and upon approval of the trades, executes the trades

3

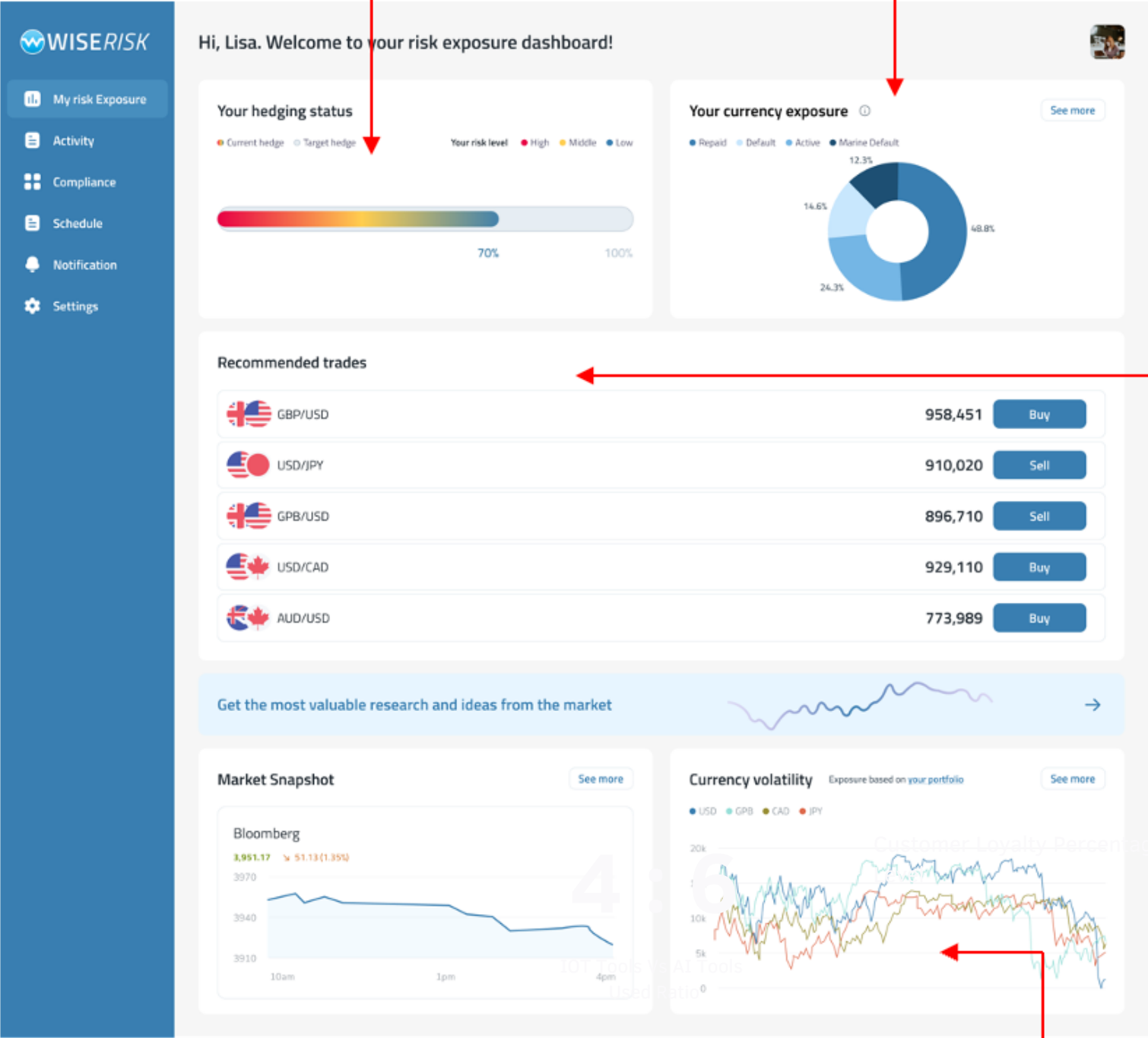
Report

We record all transactions and use a modest 5% fluctuation benchmark to show the account losses avoided



We Make it Easy For You to See Your
Company's FX Risk

See What Currency Exposure Your
Company Has at Any Time



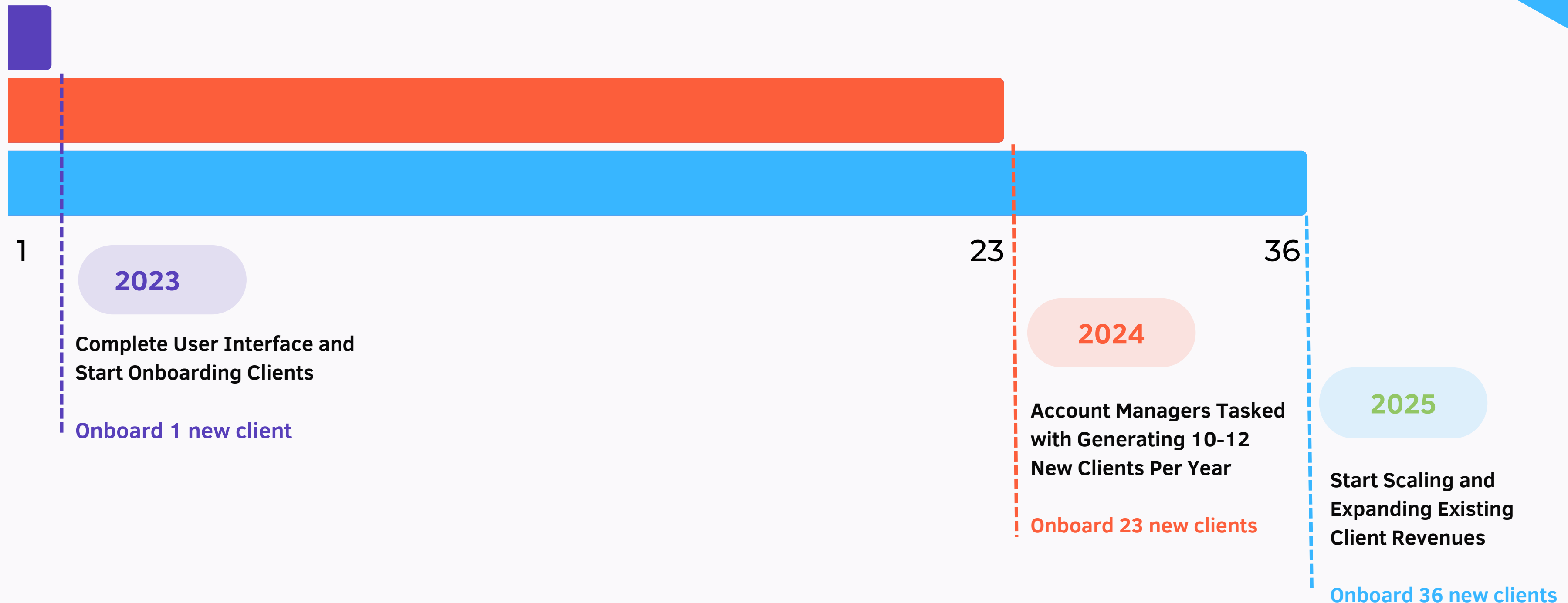
Execute Trades
with a Push of a
Button

Client Dashboard

We Give You a Snapshot of the Overall Markets That Matter to You

We are Ready to Launch

Projected Client Onboarding: 2023-2025



We are Ready to Lead

We are coming with over 100 years of combined experience



Anne Brensley, Esq

Co-founder, Chief Executive Officer
20+ years of real estate and investment experience



Aric Wyman

President
10+ years of financial investment experience



Oleg Kononovich

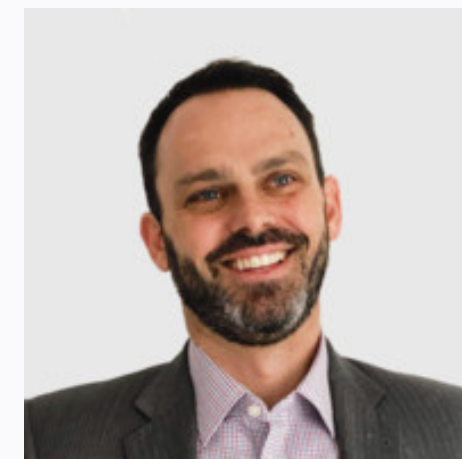
Chief Technology Officer
20+ years of tech development experience



Rohanna Wise

Founder, Board President
25+ years of tech industry experience

- published author of "Hedging Wisely"



Ben Ernest-Jones

Board Member
25+ years of product development experience

02/01/2023

Upward and Onboard!

Thank you for Letting Us Share Our Story With You

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02/01/2023