

## A Simplified FX Risk Solution

# **OPPORTUNITY STRATEGY**

# Strategy Objective

The Opportunity Strategy aims to fulfill one of two specific corporate needs. First, it can be used to hedge financial categories whose amounts fluctuate more frequently than other categores. Second, it can be used for companies with leaders that are very active in the currency markets and want to take advantage of market timing. Using a 50% Target Hedge, the Strategy re-balances the identified risk any time the risk exceeds or goes below a 10% range ("The Range"). The Strategy can be used for cash flow, balance sheet, and event risks. Depending on the specific financial category, the Strategy's objective is to offer a balance of currency risk management and currency market exposure.

# Quarterly Rolling Cycle: Cash flow and balance sheet risks

The Opportunity Strategy utilizes a quarterly rolling cycle for cash flow and balance sheet risks. Once a currency risk is identified on quarterly projections or a previous quarter's balance sheet, the risk is hedged using a new forward contract. The start date is at the beginning of the quarter when the risk is identified and has a rolling date set for the end of the quarter. If during the quarter, there are changes to the projections or the company identifies new financial categories it would like hedged on its balance sheet, or if the exposure pushes the currency risk outside of the 10% range, the Strategy will generate forward trades to offset that new risk. The start date of those forwards will be at the time the company executes those trades and the rolling date will be at the end of the quarter. Below is an illustration of a hypothetical example:

A Company has a \$1,000,000USD exposure to the JPY on Jan 4, 2024. \$500,000USD of that risk is hedged in accordance with the Opportunity Strategy (90% of the risk). On Jan 4, 2024 it is 100% on target. However, on Feb 10, the Company sees a reduced risk of \$15,000. That risk equates to a reduction of only 3% of the risk and does not meet the 10% range required for the Strategy to automatically rebalance. On March 15, 2024 the Company experiences an increased risk of \$160,050 (this is net of the \$15,000 of reduced risk). That equates to an increased risk of 33% which exceeds the 10% range. Immediately, the Strategy automatically generates forward orders to mitigate that



## Unique Transaction Approach: Event Risk

The Opportunity Strategy can be used to hedge one time, unique, or short-term contractual risks often referred to as "Event Risk". As with the Quarterly Rolling Approach, 50% of the risk will be hedged and if at any time there are changes to the Event Risk that push the risk outside of a 10% range, the Strategy will automatically rebalance and generate orders to offset that new or reduced risk. However, unlike the Quarterly Rolling Approach, the start date and end dates will be different and the company will take delivery or pay the monies at settlement. The start date will be the date at which time the Event is identified and the end date of the forward contract will be the date the Event is to occur.

### "Business as Usual"

The Balanced Strategy allows companies to operate their day-to-day activities throughout the quarter confident any financial categories utilizing the Strategy is 90% hedged at the forward contract rate. As a company receives or pays monies, the company can do so freely knowing they are locked into the forward rate regardless of the exchange rate they may receive on the day of actual payment.

# Active Management

### 1. Automatic Strategy Re-balancing

Once a currency exposure drifts outside of 10%, the Strategy will automatically generate hedging trades to offset the risk.



### 2. Real Time Data Collection

Any changes made to financial projections/forecasts, balance sheets, or unique events are captured in real-time and forward trades to offset any new risks or reduced risks are generated.

### 3. Price Optimization

The Opportunity Strategy includes access to the WiseRisk Conditions Tool. The Conditions Tool notifies a company when exchange rates meet the company's desired rate. This allows companies an opportunity to take advantage of that rate when possible.

### 4. Financial Netting

WiseRisk's Intelligence Based technology nets any currency risks that can be offset within the organization. This eliminates unnecessary hedge trading.